PRESS RELEASE

Announcing Development of QUAG KEEP

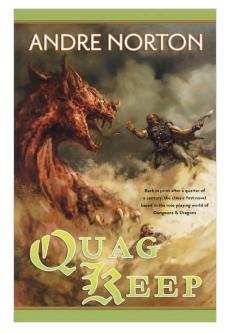
The Andre Norton Estate Joins with George Strayton to Develop Fantasy Adventure Film Based on Novel "Quag Keep"

Indianapolis, IN (Friday, August 17, 2012)—Screenwriter and producer George Strayton and the Andre Norton Estate have jointly announced today that they have entered into an agreement to develop *Quag Keep* by award-winning author Andre Norton into an action-packed, 3D, fantasyadventure feature film.

"We couldn't ask for a better filmmaker to bring Andre's work to the big screen," said Sue Stewart, executor of the Andre Norton Estate. "We're very excited about moving the project forward."

Strayton added, "It's an honor to help re-introduce Andre Norton to a whole new legion of fans in the form of a summer tentpole film."

They were roleplaying gamers in our world. Each came from a different place and a different background. Now they've been magically transported into the game of wizards and dragons. Can they band together to unlock the secret of their summoning, save their own world, and finally find a way back home without completely freaking out, getting themselves killed, or both...?



Published in 1978 and still in print, *Quag Keep* was the first novel based on the world of *Dungeons & Dragons*—the progenitor of all modern roleplaying games from *World of Warcraft* to *Halo* to *Call of Duty*—and was written by the legendary, multi-award-winning grand-mistress of science fiction and fantasy, Andre Norton.

About Andre Norton

Considered one of the greatest American sci-fi/fantasy writers of all time, Andre Norton (1912 – 2005) authored dozens of novels under various *noms de plume*, including Andre Norton, Andrew North, and Allen Weston. Norton published her first novel in 1934 and was the first woman to receive the Gandalf Grand Master Award from the World Science Fiction Society in 1977. She also won the Damon Knight Memorial Grand Master Award from the Science Fiction and Fantasy Writers of America association in 1983 among dozens of other awards and nominations over the course of her illustrious career (a complete awards and nominations list can be found at www.andrenorton.com).

About George Strayton

Television and film writer/producer George Strayton worked as a writer/producer on several series, including XENA: WARRIOR PRINCESS and HERCULES: THE LEGENDARY JOURNEYS under executive producer Sam Raimi (SPIDER-MAN, EVIL DEAD) and headwriters Alex Kurtzman and Roberto Orci (TRANSFORMERS 1 & 2, STAR TREK, COWBOYS & ALIENS). Strayton wrote the Paramount Pictures film DRAGONLANCE starring Kiefer Sutherland based on the *NY Times* bestselling novel franchise. Recently, he optioned the screenplay XOMBIE to Kurtzman/Orci. (http://pro.imdb.com/name/nm0833971/)